



# THE #HANDSOFF CAMPAIGN

## INTRODUCTION

*Please record your video using one of the three script options below. Then post and share on social media with the following hashtags:*

*#HANDSOFF #ViolenceIsntOnSoHANDSOFF #LetsMakeItZero #MeToo #TimesUp #Justice together with any relevant hashtags that you/your organisation use/s too.*

*Remember also to tag the relevant #HANDSOFF social media account so that we can amplify your video!*

*Twitter: @HANDSOFFGlobal*

*Facebook: @HANDSOFFGlobal*

*Instagram: @HANDSOFFCampaign*

## HANDS OFF SCRIPT - OPTION 1

*[Waist up shot / selfie video - phone held horizontally]*

***"Violence isn't on, so HANDS OFF"** [lift hands up to make the #HANDSOFF gesture as shown in HANDS OFF Co-creators' video]*



## HANDS OFF SCRIPT - OPTION 2

*[Waist up shot / selfie video - phone held horizontally]*

*[Say Example Stat 1 below or say any of the other example stats listed on pages 4 and 5]*

***"Two women are killed every week in the UK by a current or former partner." [serious tone] "LET'S MAKE IT ZERO" [powerful tone said with the #LETSMAKEITZERO gesture as seen in HANDS OFF Co-creators' video]***



## HANDS OFF SCRIPT - OPTION 3 - FULL VERSION TO INCLUDE A STAT

*[Waist up shot / selfie video - phone held horizontally]*

***"Violence isn't on, so HANDS OFF" [lift hands up to make the #HANDSOFF gesture as shown in HANDS OFF Co-creators' video]***

*[Say Example Stat 1 below or say any of the other example stats listed on pages 4 and 5]*

***"Two women are killed every week in the UK by a current or former partner." [serious tone] "LET'S MAKE IT ZERO" [powerful tone said with the #LETSMAKEITZERO gesture as seen in HANDS OFF Co-creators' video] "If you are suffering abuse, speak up!" [soft encouraging tone]***



## UK STATS

[Stat 1:] **Opportunity to insert own stat or personal story.** [E.g. "I am a survivor of domestic violence"; "I am a survivor of sexual assault"; "I am a survivor of child abuse"]

[Stat 2] **"Over two women are killed every week in the UK by a current or former partner."** Source: [Refuge](#)

[Stat 3] **"Nearly half a million children in the UK are estimated to be suffering abuse."** Source: [NSPCC, NSPCC](#)

[Stat 4] **"1 in 5 women in the UK have experienced some form of sexual violence since the age of 16."** Source: [Rape Crisis](#)

[Stat 5] **"85,000 women and 12,000 men are raped in England and Wales every year. That's roughly 11 rapes (of adults alone) every hour."** Source: [Rape Crisis](#)

[Stat 6] **"Over 47,000 sexual offences were recorded against children in the UK between 2014 and 2015."** Source: [NSPCC](#)

[Stat 7] **"Nearly 120,000 prosecutions relating to violent crime against women were reported in the UK from 2015 - 2016."**  
Source: [The Guardian](#)

[Stat 8] **"Between 2010 and 2015, the number of recorded sexual offences against children in England has increased by 85%."**  
Source: [NSPCC](#)

[Stat 9] **"On average police in England and Wales receive over 100 calls relating to domestic abuse every hour"** Source: [Justice Inspectorates \(HMIC\)](#)



[Stat 10] **"Over 100,000 prosecutions for domestic abuse-related offences were made in the year ending March 2016"** Source: [CPS](#)

[Stat 11] **"During the 2010 World Cup, cases of domestic violence rose by an average of 25% after an England match, win or lose."**  
Source: [The Independent](#)

[Stat 12] **"Over 560 victims have been identified in historic cases of child sex abuse within UK football."** Source: [BBC](#)

## GLOBAL STATS

[Stat 1] **"According to Unicef, every five minutes, a child dies as a result of violence."** Source: [UN, UNICEF](#)

[Stat 2] **"Approximately one in 10 girls under the age of 20, or 120 million girls worldwide, have been subjected to sexual violence."** Source: [UN](#)

[Stat 3] **"Globally half of all female homicide victims were killed by their partner or family member"** Source: [UN Women](#)

[Stat 4] **"A UN report estimates that one in three women worldwide has experienced physical or sexual violence in their lifetime."**  
Source: [UN Women, UN](#)

[Stat 5] **"It is estimated that 4.5 million people worldwide are trapped in forced sexual exploitation."** Source: [Polaris Project](#)