

PRIVACY NOTICE

Welcome to our privacy notice. The HANDSOFF Campaign, PAWS - The Policy for Animal Welfare Scheme, Lost Child Song and Compassion in Commerce (www.handsoffcampaign.com) - referenced throughout the document as HO, PAWS, LC, CIC, (www.handsoffcampaign.com) (the **site**), are committed to protecting and respecting your privacy. This privacy notice will inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) and tell you about your privacy rights and how the law protects you.

This privacy notice aims to give you information on how HO, PAWS, LC, CIC, (www.handsoffcampaign.com) collects and processes your personal data through your use of this website, including any data you may provide directly through this website or to us via email.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act) and the EU General Data Protection Regulation (GDPR), the data controller is Cher Chevalier of Building 3, North London Business Park, Oakleigh Road South, London, England N11 1GN. Our ICO registration number is ZA476015.

Our nominated Data Protection Officer (DPO) is Cher Chevalier and you may contact our DPO to find out more about the way we treat and use personal data via email at info@handsoffcampaign.com.

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

WHO IS THE PRIVACY NOTICE FOR?

This privacy notice describes the way we treat and use personal data that we collect about any person that uses our website, volunteer to take part in our campaign or submits an enquiry or request for information to us via email. Our website is not intended for the use of minors under the age of 18. However, if you allow a child to access our website or use any of our interactive services, this will be subject to parental consent.

IF YOU DO NOT PROVIDE PERSONAL DATA

Any personal data you provide us with when you contact us via email is provided by you voluntarily and there is no obligation for you to do so. If we request your personal data in order to assist with something that you have asked us to and you do not wish to do so, then we may not be able to assist you. We will of course let you know this at the time.

You understand that by submitting any content including an image, video, quote or voice clip that this content will contain personal data. We may also request additional personal data about you such as your name, age, email address and social media handle. If you choose not to share further personal data with us, then we may not be able to promote your video or include it in our campaigns. We will notify you of this at the time if that is the case.

WHAT INFORMATION DO WE USE?

We will collect and process the following data about you:

- **Information you give us about you.** This is information about you that you give us by corresponding with us by phone, e-mail, social media or otherwise. It only includes basic personal data required for you to be able to use our site, volunteer to participate in our campaigns by sending a video, image, quote or audio clip directly to us or through social media or other interactive service, search for information on our site, participate in discussion boards or other social media functions that link to our site and when you report a problem with our website. The information you give us may include your full name, address, e-mail address and phone number, personal description, video footage of you, photographs, quotes and audio clips.
- **Information we collect about you.** With regard to each of your visits to our website we will automatically collect the following information:
 - technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
 - information about your visit, including the full Uniform Resource Locators (URL), clickstream to, through and from our website (including date and time), products you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.
- **Information we receive from other sources.** This is information we receive about if you use any of the other websites we operate or other services we provide. We are working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, analytics providers and search information providers). We will notify you when we receive personal data about you from them and the purposes for which we intend to use that information.

COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website. For detailed information on the cookies we use and the purposes for which we use them see our [Cookie Policy](#).

HOW DO WE USE THIS INFORMATION?

We will only use personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform an agreement we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests and your interests and fundamental rights do not override those interests.

- Where we need to comply with a legal or regulatory obligation.
- Where you provide your explicit consent.
- **Information you give to us.** We will use this information:
 - to carry out our obligations arising from any agreements entered into between you and us and to provide you with the information that you request from us;
 - to notify you about important changes to our service.
- **Information we collect about you.** We will use this information:
 - to administer our website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - to improve our website to ensure that content is presented in the most effective manner for you and for your device;
 - to allow you to participate in interactive features of our service, when you choose to do so;
 - as part of our efforts to keep our website safe and secure.

Information we receive from other sources. We may receive personal data about you from selected third parties that we work with or that provide us with a service and public sources (such as social media for example).

CHANGE OF PURPOSE

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please email us at info@handsoffcampaign.com

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

HOW DO WE SHARE YOUR INFORMATION?

You acknowledge and agree that from time to time we have the right to share your personal information with:

- Any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.
- Selected third parties including:
 - Google LLC. (“Google”) based in the US, for the storage of documents that include your personal data on Google Drive, the use of Gmail in order to contact you about any services
 - Dropbox Inc. (“Dropbox”) based in the US, to store and share documents and digital files;
 - select business partners, suppliers and sub-contractors for the performance of any contract we enter into with you.

We will disclose your personal information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our [Website Terms and Conditions](#) and other agreements; or to protect the rights, property, or safety of HO, PAWS, LC, CIC, (www.handsoffcampaign.com) our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

WHERE DO WE STORE YOUR INFORMATION?

All personal data we process is processed by our team and volunteers in the UK, EU and the US however for the purposes of IT hosting and maintenance this information is located on servers within the European Union.

Google is based in the US outside the European Economic Area (EEA) so their processing of your personal data will involve a transfer of data outside the EEA. Google is part of the Privacy Shield which requires them to provide similar protection to personal data shared between Europe and the US.

Once we have received your personal data, we have a Data Protection regime in place to oversee the effective and secure processing of your personal data and we will use strict procedures and security features to try to prevent unauthorised access.

However and unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website at transmission stage; any transmission is at your own risk.

HOW LONG DO WE KEEP YOUR INFORMATION FOR?

In some circumstances you can ask us to delete your data. See below for further information in ‘What are your Rights?’.

We are required under UK tax law to keep your basic personal data (name, address, contact details) for a minimum of 6 years after which time it will be destroyed. If you provide any data including an image, video, quote or voice clip for the use of HO, PAWS, LC, CIC, (www.handsoffcampaign.com), we

will keep your data for as long as your contribution remains online and for 6 years after this. In all other circumstances we will keep your data for up to 6 months. This does not apply to ongoing partners.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

WHAT ARE YOUR RIGHTS?

If at any point you wish to know which information we are processing about you, or if you do not wish for us to process your information anymore or if you believe the information we process on you is incorrect or obsolete you can request to see this information and/or have it corrected or deleted by us by contacting us at info@handsoffcampaign.com We will fulfil your request to exercise your rights within a month and at no cost.

THIRD-PARTY LINKS

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

CHANGES TO OUR PRIVACY NOTICE

Any changes we make to our privacy notice in the future will be posted on this page.